



PRESS KIT

Mackey McNeill, CPA, PFS, IAR, CGMA
CEO, Author, Speaker

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When you are inspired you are your most prosperous self. When you are intentional in your money life you are deliberate, thoughtful and purposeful.

Developing your financial goals from this place of imaging is more joyful, more purposeful, more deliberate and more likely to be the life you really want to live.

A well-designed comprehensive financial planning process takes you to a place of knowing.

The process sorts through the possibilities your active brain drums up and provides the opportunity to feel into your possible futures. Connected to your inner knowing, you have the freedom to choose your path. One where you are energized and motivated to align your short-term actions with your long-term goals.

At this choice point, you create the life of your dreams.

~ Mackey Miriam McNeill
The Intersection of Joy and Money



WALL STREET JOURNAL USA TODAY TIME Money
The New York Times

Mackey's Bio

Author and speaker Mackey McNeill is the Founder and President/CEO of **Mackey Advisors**,™ a financial planning firm in Bellevue Kentucky with a truly unique approach to growing and managing wealth.

A graduate of the University of Georgia, Mackey began her career as an accountant in 1982 and quickly built one of the largest CPA firms in Greater Cincinnati during a period when women rarely led businesses in this industry. Today, Mackey is also a Personal Financial Specialist and Investment Advisor Representative. Her growing company provides a full spectrum of financial planning and wealth management services as well as daily advice via their social media channels, web casts and books.

Mackey and her diverse team call themselves "**The Prosperity People.**" They work side by side with individuals, families, life partners and small to medium sized businesses from across the country to reveal their intention for their lives, their personal definition of prosperity and their plan for how to achieve and balance both.

Their process is called **The Prosperity Experience**,™ a program developed over 30 years of Mackey's professional career that combines financial planning with the importance of internal alignment. Equal parts financial planning, investment strategy and life planning, The Prosperity Experience™ is designed to open your eyes to what you really want out of life, and design a plan for exactly how to get there.

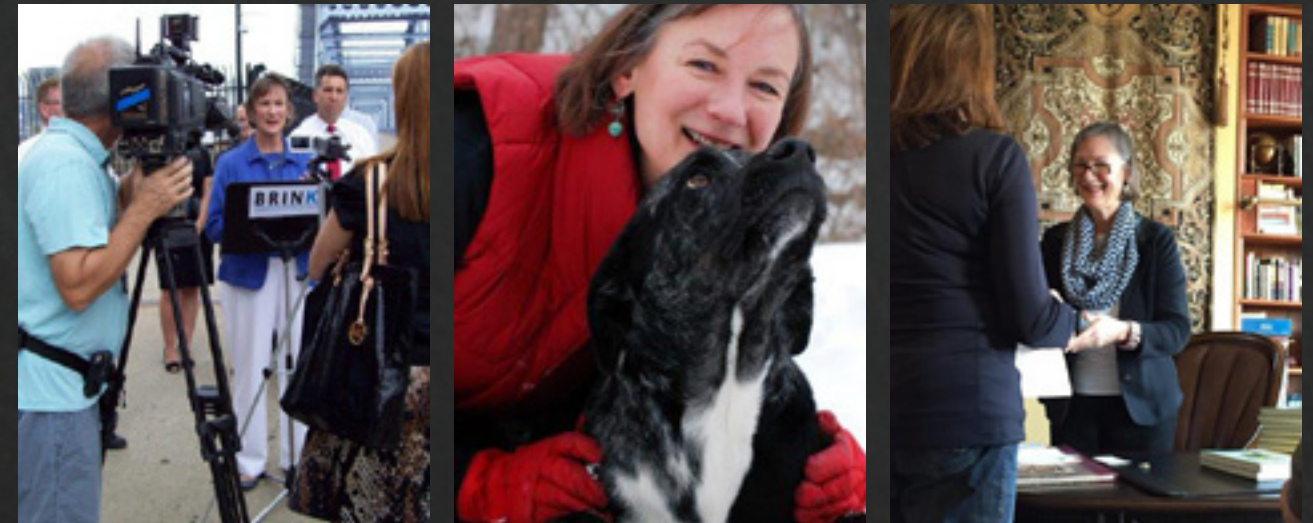
Mackey's program was born from the realization that traditional financial planning is broken and her passion for bringing prosperity to life. Over the years, an obvious pattern began to emerge: **The tangible elements of a person's external lives are almost always a direct representation of how closely their personal intentions and actions are aligned.**

Mackey's mission has become to expand joyful prosperity in people's lives based on this principle. In addition to the services her company offers, Mackey writes and speaks regularly on the subject of personal intention and how this simple idea brings clarity, purpose and joy to people's lives.

McNeill has recently released a second edition of her award-winning book, *The Intersection of Joy and Money*, named Most Life-Changing Book and Outstanding Book of the Year by Independent Publishers. In her book, Mackey helps us identify the root of our money issues, shows us how to articulate a personal intention for our future and gives step by step instructions for developing a clear, light-filled strategy for reaching our goals.

Mackey has been quoted in **The Wall Street Journal, The New York Times, TIME, Mint.com, Money, USA TODAY and Reader's Digest**, along with many other national publications and continues to share her knowledge through national media.

A passionate naturalist and promoter of environmental preservation, Mackey lives with her husband, a flock of colorful ducks, a growing number of chickens and three good-size dogs of indeterminate heritage on a secluded 35 acres of bottomland in Northern Kentucky she calls Red Sunflower Farm. There they live with intention, growing organic herbs and vegetables and living her personal definition of joyful prosperity.



Mackey's Book: *The Intersection of Joy and Money*

Have you thought about what "prosperity" means to you? Mackey has, and she can help you find your way there.

Mackey McNeill, author, President of Mackey Advisors™ and fearless leader of The Prosperity People, has merged over 30 years of expertise as a CPA and Personal Financial Specialist with her knowledge of internal alignment in her award-winning book, *The Intersection of Joy and Money*.

This recently updated edition of *The Intersection of Joy and Money* shines a clarifying light on the way money exists and grows within your life. Walking us through a 5 step personal journey of soulful self-discovery and financial self-actualization, Mackey helps us identify the root of our money issues, shows us how to articulate a personal intention for our future and gives step by step instructions for developing a clear, light-filled strategy for reaching our goals.

Mackey teaches us that the tangible elements of our external lives are almost always a direct representation of how closely our personal intentions and actions are aligned. By looking within to identify what really drives us and inspires us, we can create a step-by-step action plan for our financial futures that leads to joyful prosperity. Let this book be your map and Mackey your guide as you discover how to convert your inner most feelings into prosperity producing actions.

Mackey McNeill has been quoted in The Wall Street Journal, The New York Times, TIME, Money, USA TODAY and Reader's Digest, along with many other publications.

Originally published independently in 2002 (Prosperity Publishing), *The Intersection of Joy and Money* won the 2003 Most Life Changing Book Award and Outstanding Book of the Year by Independent Publishers. It has been recently re-released in 2015 in its second edition.

The Intersection of Joy and Money can be purchased at [amazon.com](https://www.amazon.com).

For excerpts, or for additional insights from Mackey about *The Intersection of Joy and Money*, contact Sarah Grace Mohr, Director of Communications at: grace@mackeyadvisors.com or 859-331-7755.



National Press

Mackey McNeill's professional insights and expertise have been quoted in numerous national publications and on line media outlets over the years. Mackey is always open to working with journalists on a variety of topics relating to the financial planning and wealth management industries, as well as those about personal development and looking within for answers. Some examples might be:

- Planning for your financial future
- Retirement planning
- Tax planning
- Saving for college
- IRA selection
- Investment portfolios
- Financial planning for life partners
- The benefits of charitable giving
- Women and money
- Business succession strategies
- Living with intention
- Looking within
- Personal inspiration
- Aligning intention with action

[Past publications including Mackey's insights and expertise:](#)

The New York Times

How Two Owners Got the Web Sites They Wanted

http://boss.blogs.nytimes.com/2013/05/31/how-two-owners-got-the-web-sites-they-wanted/?_r=0

The Wall Street Journal:

Delaying IRA Contributions Can Be Costly

<http://www.wsj.com/news/articles/SB10001424052702304477704579256610849790176>

USA Today

Tax Q&A: Can I deduct property tax without itemizing?

<http://www.usatoday.com/story/money/personalfinance/2013/03/27/tax-questions-cpa-answers/2026079/>

U.S. News & World Report

5 Things to Remember When Your Finances are Falling Apart

<http://money.usnews.com/money/personal-finance/articles/2013/02/01/5-things-to-remember-when-your-finances-are-falling-apart>

The Wall Street Journal

New, Higher Hurdle to Deduct Care

http://www.wsj.com/article_email/SB10001424127887324851704578131394051135884-1MyQjAxMTAy-MDIwNDYyNDQyWj.html?mod=wsj_valeltop_email

Forbes

100 Founders Share Their Top 'Aha' Moments -- Guess How Many Jobs They've Created So Far?

<http://www.forbes.com/sites/alanhall/2012/10/15/100-founders-share-their-top-aha-moments-guess-how-many-jobs-theyve-created-so-far/4/>

Market Watch

How to get your 401(k) ready for retirement

<http://www.marketwatch.com/story/how-to-get-your-401k-ready-for-retirement-2012-12-19>

Cincinnati Business Courier

Forward Thinker

<http://beta.mackeyadvisors.com/wp-content/uploads/FNL-32998-Mackey-Advisors-e.pdf>

WALL STREET JOURNAL  TIME **Money**
The New York Times

Speaking engagements

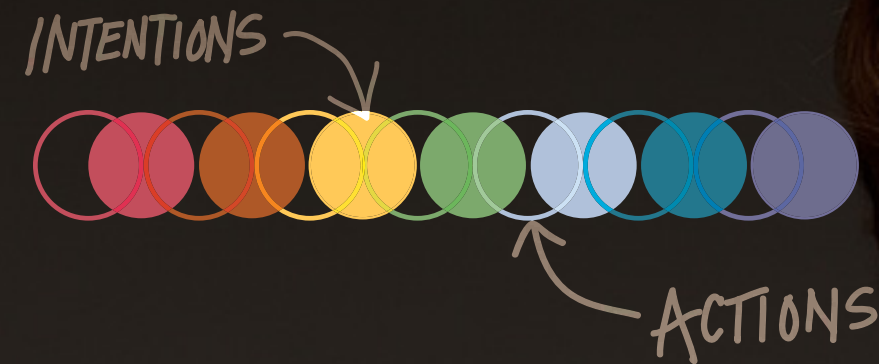
Mackey McNeill is a sought after speaker who brings a truly unique blend of expert financial knowledge and soulful advice about the power of looking within to audiences throughout the country.

Her knowledge and insight gained from 30 years as a CPA and Personal Financial Specialist informs her talks as she guides listeners through the steps that reveal their individual paths to prosperity. Mackey also speaks about how to achieve successful, measurable growth for small businesses and the unique financial needs of women.

Mackey's speaking topics include:

- The Prosperity Experience: Aligning Your Intentions and Actions
- The Prosperity Experience for Business: Entrepreneurial Alignment for Monumental Growth
- The Intersection of Joy and Money: Finding your Path
- 4 Secrets to Prospering in a Chaotic World
- 7 Essentials of Next Generation Financial Planning
- 7 Ways Financial Planning can Help your Marriage
- The Family Business: Communicating for Growth
- What Women Want from Advisors and Employers

For additional information about engaging Mackey McNeill to speak at your next event, contact media@mackeyadvisors.com.





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